



Republika e Kosovës
Republika Kosova - Republic of Kosovo



KOMISIONI I PAVARUR PËR MEDIA
NEZAVISNA KOMISIJA ZA MEDIJE - INDEPENDENT MEDIA COMMISSION

“Company 21” Sh.p.k.
Owner: Eugen Saraçini
Florin Kelmendi
Afërdita Kelmendi
“21 Popullore”
Media House, Aneks 2
Prishtinë/Pristina

Decision LIC/PSP-CIMC: 2008/01
Ref: 0808/1158/CIMC/II

DECISION

pertaining to the application for a license for program service provider “21 Popullore” – Prishtinë/Priština

Facts

1. Council of the Independent Media Commission (IMC), acting based on the Article 2.5 and Article 11 of the IMC Law No. 02/L-15 has promulgated Regulation on Cable Distribution of Radio and Television Programs in Kosovo (CIMC 2007/4), which entered into force on 6 July 2007.
2. Based on Article 16 of the Regulation CIMC 2007/04, IMC has created legal basis for licensing of the program service providers who will be producing programs to be distributed only through cable operators.
3. On 27 June 2008, Program Service Provider has presented its application to the IMC in order to obtain IMC License.

Reasoning

4. Pursuant to Article 14.4 of the Regulation 2007/04, program service providers shall be regulated as a broadcaster.
5. Candidate “21 Popullore” in its application has presented required information for the IMC License to provide program services in accordance with Article 16 of the Regulation CIMC 2007/04; Program Service Provider “21 Popullore” has presented all required information for an IMC License.
6. IMC assesses that candidate “21 Popullore” has provided sufficient information for evaluation of the application; information provided is considered convincing with regard to the program schedule in general, there is a clear organizational structure, and the

candidate has also provided information with regard to professional and managerial capacities to lead a program service provider.

7. In accordance with Article 16.4 of the Regulation 2007/04, program service provider "21 Popullore" shall act in accordance with all rules and other sublegal enactments by the IMC, in compliance with the IMC Law and other laws implementable in the Republic of Kosovo.
8. IMC assesses that program service provider "21 Popullore" has fulfilled criteria for qualification for a IMC License.

Decision

9. IMC concludes that "21 Popullore" has applied for the IMC License and has provided all information required to provide program services through cable system.
10. IMC decides to issue a License to program service provider "21 Popullore", based in Prishtinë/Priština, to function as a program service provider in the Republic of Kosovo.
11. Pursuant to Article 3.2 of the Regulation on Cable Distribution of Radio and Television Programs in Kosovo the license of program service provider "21 Popullore" shall be valid for a period of ten (10) years, with the possibility of extension of the same by the IMC.
12. In compliance with Article 10 of the Regulation CIMC No. 2007/04, each program service provider must pay the annual fee. The level of the annual fee for licensing of the Cable Operators is determined by the Article 3.1 of the Decision on the Level, Manner of Determination and Payment of Fees for Licenses for Cable Operators and Cable Program Service Providers (CIMC 2007/05).
13. In accordance with Article 6.2 of the Decision (CIMC 2007/05), program service provider "21 Popullore" shall pay the first annual fee, not later than 14 days after receiving the License.

Issuance of the Decision

14. This decision is issued by the IMC Council.

Argjentina Grazhdani
Chairwoman of the IMC Council

Date

Certification

This is to certify that IMC Council has taken this decision in accordance with regulations and laws applicable in Kosovo and in compliance with rules of procedure of the IMC.

Naile Selimaj Krasniqi
Executive Chief

Date